

Email

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Name of the Society

Ecovision

Name of TIC

Md Rashid Shamim

Title of Event

Startup Finance and Fundraising Webinar

Date of Event

24/08/2022

Duration (in mins)

120

Objective of event

Give students insights into the startup culture in India and how financing is one of the key ingredients for a successful startup. Teach students about fundraising and financing of startups in the Indian context.

Benefit of the event in terms of learning/skill/knowledge obtained

It was an interactive session with students getting a better idea of how crucial is funding and financing for any startup. Registrations and active participation of 40+ students and several requests for recording the session were received.

Brief Bio of Speaker

Mr. Sarthak Ahuja has a stellar academic background and has completed arduous degrees such as CA, CS, CMA and is an ISB gold medallist. Mr. Sarthak conducted the session wonderfully and had a long lasting impact on the students present and brought an entirely new perspective to evaluating startups and companies. His expertise gave useful insights to the attendees.

Type of Event

Webinar

Mode of Event

Online

Event Theme

Startup Financing and Fundraising

Expenditure

Rs. 0

Total Number of Participants

37

Key Outcomes of the Event

Learning from the vast experience of our esteemed speaker Mr. Sarthak Ahuja, students were able to navigate through the upcoming culture of Startups in India and also cleared all their doubts and confusion regarding the fundraising and financing of startups. Further, students also got to garner a peek into corporate life, with the seasoned Mr. Sarthak Ahuja. Students learned about the ways in which big startups work and what they look for in a candidate while hiring. He also shed light on the professional degrees of CA, CS and CMA which he himself has successfully pursued with flying colours.

Links to proofs

<https://drive.google.com/drive/folders/1IUS7pKwM-YCECWch2iObRr51dlv8Ge-U?usp=sharing>