



SHAHEED SUKHDEV
COLLEGE OF
BUSINESS STUDIES



ACTIVITY REPORT

Event: Journey of a Startup and Financial Literacy for young generation

Date of sessions: 16th February, 2023

Speaker: Ms. Purva Aggarwal

POSTER OF THE EVENT

The poster features a white background with a large blue and grey geometric shape on the right side. At the top left, there are logos for SYNERGY (dream. dare. deliver. S.S.C.B.S.) and the University of Delhi. The main title 'BUILDING INNOVATIONS' is in large, bold, blue letters. Below it, a paragraph describes Purva Aggarwal as the Founder & CEO of Good Good Piggy, India's first EdFinTech start up, which was featured in Shark Tank India S1. She has gained professional experience by working in leading organizations such as BDO India and Grant Thornton. A circular portrait of Purva Aggarwal is shown on the right. Below the portrait, her name 'PURVA AGGARWAL' and title 'CEO, Good Good Piggy' are listed. The date '15th February 2023' and time '12:00 PM' are prominently displayed. At the bottom, it says 'JOIN AT:' followed by a QR code and the URL 'bit.ly/synergy_session23'.

SYNERGY
dream. dare. deliver.
S.S.C.B.S.

BUILDING INNOVATIONS

Purva is the Founder & CEO of Good Good Piggy, India's first EdFinTech start up which was also featured in Shark Tank India S1. She has gained her professional experience by working in leading organizations such as BDO India and Grant Thornton.

15th February 2023

12:00 PM

JOIN AT:

bit.ly/synergy_session23

PURVA AGGARWAL
CEO, Good Good Piggy

OBJECTIVE OF THE EVENT

This session was conducted by Synergy - The Corporate Society of SSCBS to inculcate entrepreneurial spirit in students. The session was conducted to throw light upon the process of building a startup from scratch and give insights into the EdFinTech industry.

SPEAKER PROFILE

The speaker of this session was Ms. Purva Aggarwal, Founder and CEO Good Good Piggy, India's first EdFinTech startup which was also featured in Shark Tank India season 1. Prior to this she worked in organizations such as BDO India and Grant Thornton. Currently holding the position of India Tech ambassador and India UK achiever 75 @ 75.

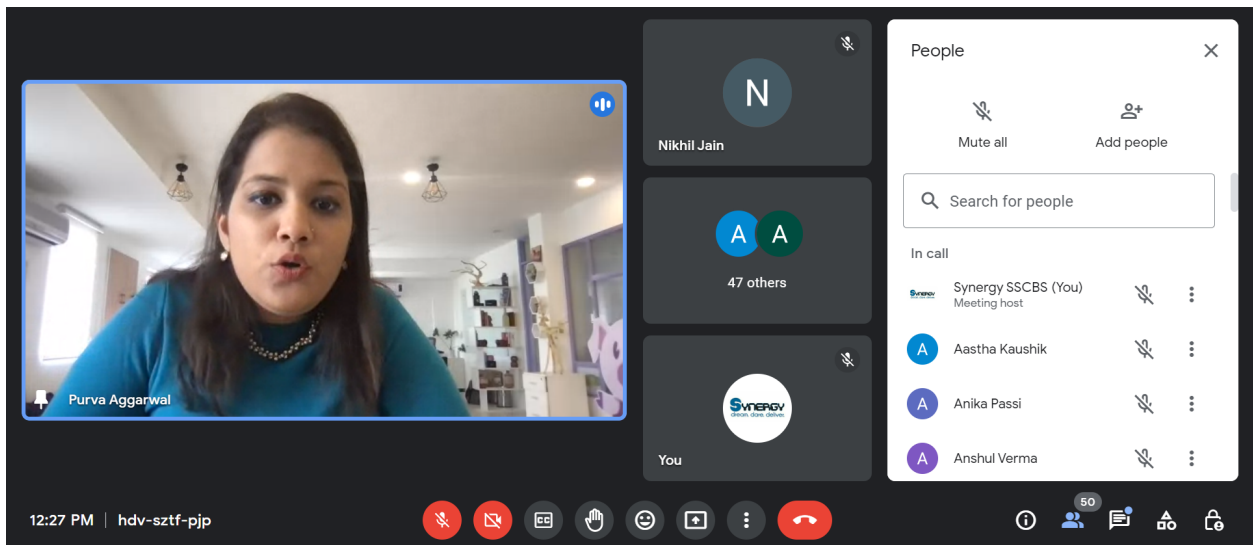
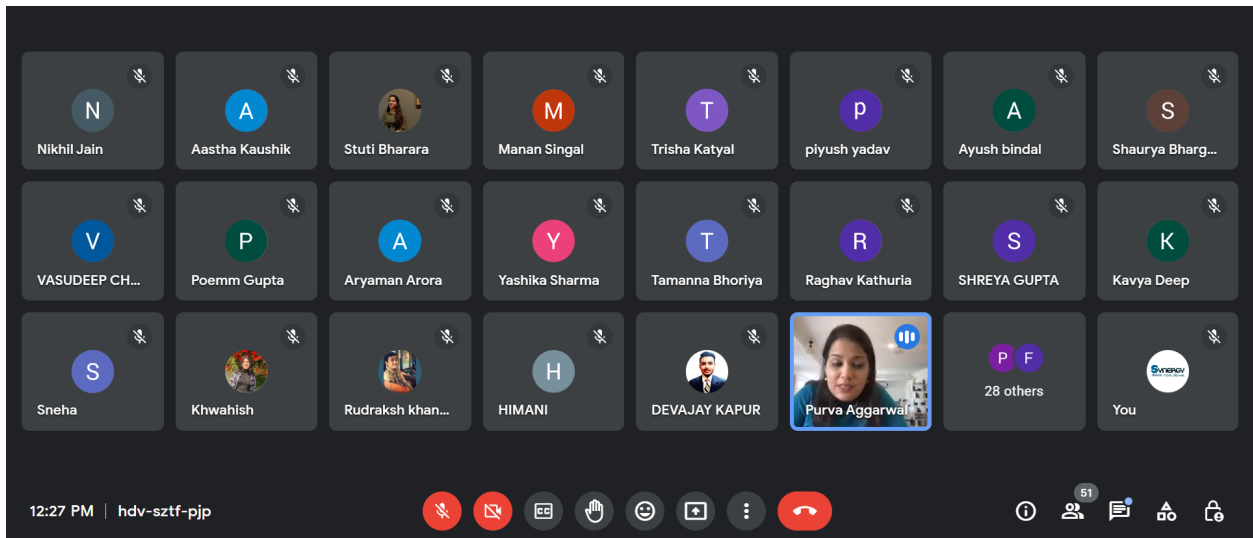
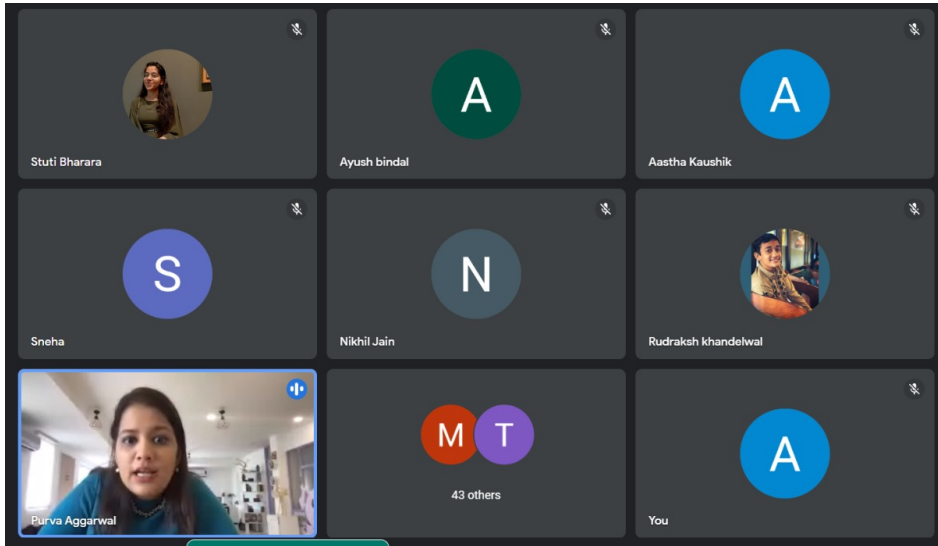
KEY TAKEAWAYS

The session provided students with great insights into the journey of a startup and how to take an enterprise from 0 to 1. Our speaker, an emerging female entrepreneur, motivated the students and shared about learnings and resilience after not being able to bag funding in Shark Tank Season 1. The speaker goes on to motivate young entrepreneurs and give tips on managing work-life balance, getting good mentorship, conceptualization etc. The speaker also shared great knowledge about this EdFinTech industry and revealed about her eureka moment that led to the starting of Good Good Piggy.

PARTICIPANTS DETAILS

The session was exclusive to the students of SSCBS and we saw an overwhelming response and positive feedback from 80+ participants.

PHOTOGRAPHS





Aastha Kaushik

27 others

You

In-call messages

Let everyone send messages

Messages can only be seen by people in the call and are deleted when the call ends

As you have worked as both a company employee and founded a company yourself, can you enlighten us with a brief comparison between the two?

Nehha 12:39 PM
what were the challenges that you came across during your entrepreneurial journey and what advice would you give to the budding entrepreneurs

Send a message to everyone

12:43 PM | hdv-sztf-pjp

