



Shaheed Sukhdev College of Business Studies

**SHAHEED SUKHDEV
COLLEGE OF BUSINESS STUDIES**
(UNIVERSITY OF DELHI)

PLACEMENT REPORT

2022 - 23

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PRINCIPAL'S FOREWORD

Founded in 1987, Shaheed Sukhdev College of Business Studies, University of Delhi has a legacy of academic and professional excellence. It imparts knowledge in the fields of management, technology, and cyber security and law with an unparalleled understanding of industry norms and exposure.

Accredited Grade "A+" by NAAC, it is 100% funded by the Government of NCT of Delhi and has a defining edge in the academic and industrial field.

The faculty, staff, students and alumni have actively worked in cohesion to create a conducive environment where every student develops roots of responsibility leading to holistic development.

With focus on teaching, coaching and imparting life skills, this institution has played a crucial role in the career and personality of innumerable students who have brought laurels to the college, state and nation. The students, I believe have transformed from vulnerable minds to dynamic and strong individuals with the potential to further transform themselves into astute and pragmatic leaders of tomorrow.

Given the right opportunity, I firmly believe they can become one of the most treasured assets of any organisation. With this, it gives me immense pleasure to welcome our friends from the corporate world and industry to take part in this final stage of their transformation and invite you to our campus placements for the Batch of 2024.

I also thank each one of you for the unflinching support and constant patronage that you have provided to SSCBS in the past. I look forward to experience the same synergy for the times to come!



ABOUT SSCBS

Shaheed Sukhdev College of Business Studies (SSCBS) is one of the premier institutions of the University of Delhi, imparting path-breaking education in the fields of Management and Information Technology. It was established in August 1987 by the Government of the National Capital Territory of Delhi (GNCTD) on the initiation of University Grants Commission (UGC) and the Ministry of Human Resources and Development, Government of India (MHRD).

At present, the college offers three full-time graduate programs under its two departments - The Department of Management Studies (DMS), which offers Bachelor of Management Studies and Bachelor of Business Administration (Financial Investment Analysis) and Department of Computer Science (DCS) which offers B.Sc. (H) Computer Science.

The college also offers a post graduate diploma course in Cyber Security and Law. In the coming years, the college will soon offer the course B.Sc. (H) Operational Research as well.

The college emphasizes an interactive mode of education, supported with innovative teaching methodologies. It is designed to stimulate inquiring minds and provide significant exposure to the realities of business processes and challenges. Industry interaction is achieved through guest lectures, industrial tours, industry based project work, live projects, internships and summer training. The strength of the college lies in its highly qualified faculty having industrial experience, dynamic students, supportive non-teaching staff, an illustrious alumni and a supportive and encouraging governing body.

**BEST
UNDERGRADUATE
BUSINESS SCHOOL
IN INDIA**

**INDIA
TODAY
RANK #1**

"A+" GRADE

NAAC

National Assessment
and Accreditation Council



OVERVIEW OF PLACEMENTS



11.12 LPA
AVERAGE CTC



44.45 LPA
HIGHEST CTC

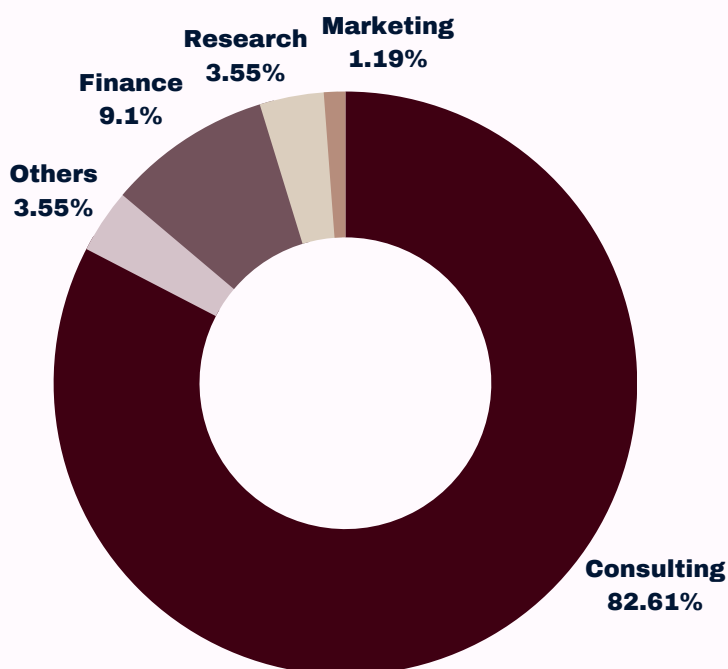


28.14 CR.
GROSS CTC



10 LPA
MEDIAN CTC

The **Placement Season 2022-23** of the college witnessed participation of more than **78 companies** like Bain Capability Network, D. E. Shaw Group, Accenture, Nation with NaMo, FischerJordan, L.E.K. Capability Network, Everest Group and more extending more than **250 offers** to the students in domains such as Analytics, Consulting, Finance, Marketing, Research, Technology and Sales. Bain Capability Network stood as the **largest recruiter** extending **40 offers** to the students. The highest package offered amounted to **INR 44.45 LPA**. The average package amounted to an aggregate of **INR 11.12 LPA** while the median package stood at **INR 10 LPA**.





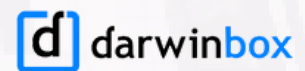
ALUMNI OPPORTUNITIES

The various accomplishments garnered by the institution are also the result of continuous efforts of our meritorious alumni who help in furthering the brand of our college. To assist them in their career paths, the placement cell also strives towards providing internship and placement opportunities to the alumni.

This Placement Season, we witnessed several companies connecting with us to recruit experienced candidates from the SSCBS alumni base. Some of our prominent alumni recruiters include **Boston Consulting Group (BCG), Silver Piston, Darwinbox, Ipsos, VMock, Zomato, Etsy, Nykaa, CARS24** and **Fibonacci Global** among others.



RECRUITERS



HIGHLIGHTS OF THE SEASON

INTERNSHIP SEASON

The Internship Season as well witnessed the participation of several companies hiring in the domains of Consulting, Analytics, Finance, Research, Investment Banking, etc.

One of the focal points of the season was **FischerJordan**, **GMR Group**, **Blinkit**, **Havells** and **Vedantu** hiring interns for the first time, strengthening their ties with the college, which is a testament to the premier quality of students that SSCBS nurtures.



FISCHERJORDAN



blinkit



HAVELLS

Vedantu

LIVE ONLINE TUTORING

PRE PLACEMENT OFFERS

D. E. Shaw Group, one of our regular recruiters, extended the much-coveted Pre-Placement Offer (PPO) to our students in their Financial Research division.

The logo for D E Shaw & Co, featuring a green line above the text "D E Shaw & Co" in a blue serif font.

SSCBS also witnessed FTI Consulting, strengthening its bond with the college by extending a Pre-Placement Offer to the previously selected intern.

The logo for FTI Consulting, featuring a blue icon of a building with columns and the text "FTI CONSULTING" in a blue sans-serif font.

Additionally, McKinsey Client Capabilities Network, Dalberg and Ken Research extended Pre-Placement Offers for the exceptional performance of the interns in the respective companies.

The logo for McKinsey & Company, featuring the text "McKinsey & Company" in a black serif font.The logo for Dalberg, featuring the text "Dalberg" in a bold, dark red sans-serif font.The logo for Ken Research, featuring the text "KEN RESEARCH" in a bold, black sans-serif font.

CONNECT WITH US



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