





Shaheed Sukhdev College of Business Studies



PLACEMENT REPORT 2021-2022

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| Career
| Development
| Centre

PRINCIPAL'S FOREWORD

Founded in 1987, Shaheed Sukhdev College of Business Studies, University of Delhi has a legacy of academic and professional excellence. It imparts knowledge in the fields of management, technology, and cyber security and law with an unparalleled understanding of industry norms and exposure.

Accredited Grade "A" by NAAC, it is 100% funded by the Government of NCT of Delhi and has a defining edge in the academic and industrial field.

The faculty, staff, students and alumni have actively worked in cohesion to create a conducive environment where every student develops roots of responsibility leading to holistic development.

With focus on teaching, coaching and imparting life skills, this institution has played a crucial role in the career and personality of innumerable students who have brought laurels to the college, state and nation. The students, I believe have transformed from vulnerable minds to dynamic and strong individuals with the potential to further transform themselves into astute and pragmatic leaders of tomorrow.

Given the right opportunity, I firmly believe they can become one of the most treasured assets of any organisation. With this, it gives me immense pleasure to welcome our friends from the corporate world and industry to take part in this final stage of their transformation and invite you to our campus placements for the Batch of 2023.

I also thank each one of you for the unflinching support and constant patronage that you have provided to SSCBS in the past. I look forward to experience the same synergy for the times to come!



Dr. Poonam Verma
Principal, SSCBS

ABOUT SSCBS

Shaheed Sukhdev College of Business Studies (SSCBS) is one of the premier institutions of the University of Delhi, imparting path-breaking education in the fields of Management and Information Technology. It was established in August 1987 by the Government of the National Capital Territory of Delhi (GNCTD) on the initiation of University Grants Commission (UGC) and the Ministry of Human Resources and Development, Government of India (MHRD).

At present, the college offers three full-time graduate programs under its two departments - The Department of Management Studies (DMS), which offers Bachelor of Management Studies and Bachelor of Business Administration (Financial Investment Analysis) and Department of Computer Science (DCS) which offers B.Sc. (H) Computer Science.

The college also offers a post graduate diploma course in Cyber Security and Law. In the coming years, the college will soon offer the course B.Sc. (H) Operational Research as well.

The college emphasizes an interactive mode of education, supported with innovative teaching methodologies. It is designed to stimulate inquiring minds and provide significant exposure to the realities of business processes and challenges. Industry interaction is achieved through guest lectures, industrial tours, industry based project work, live projects, internships and summer training. The strength of the college lies in its highly qualified faculty having industrial experience, dynamic students, supportive non-teaching staff, an illustrious alumni and a supportive and encouraging governing body.

BEST
UNDERGRADUATE
BUSINESS SCHOOL
IN INDIA

INDIA
TODAY
RANK #1

"A+" GRADE

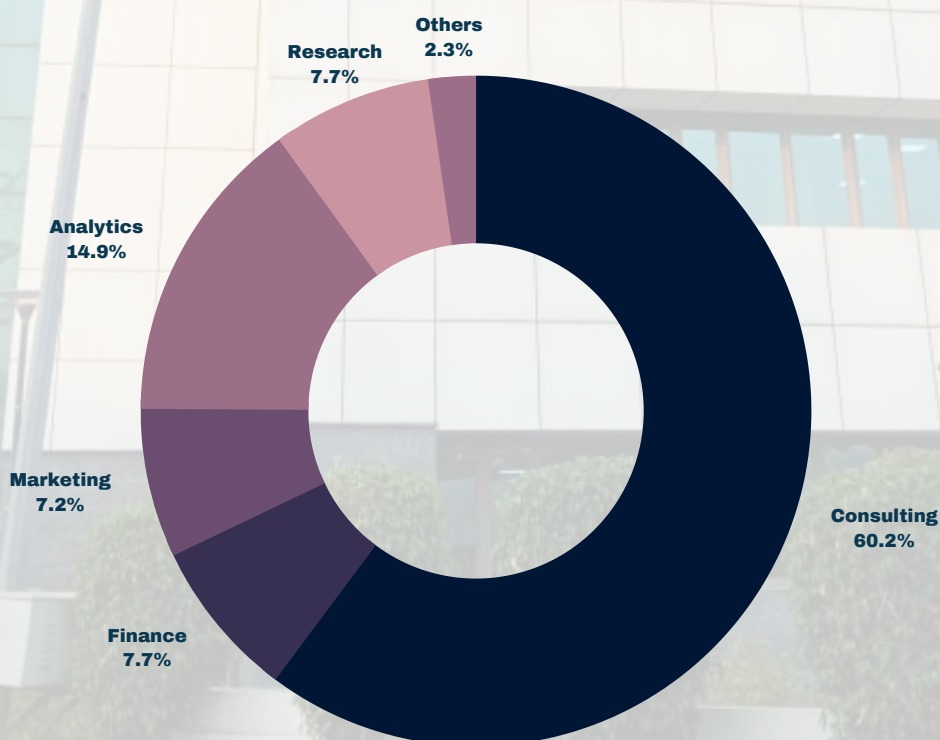
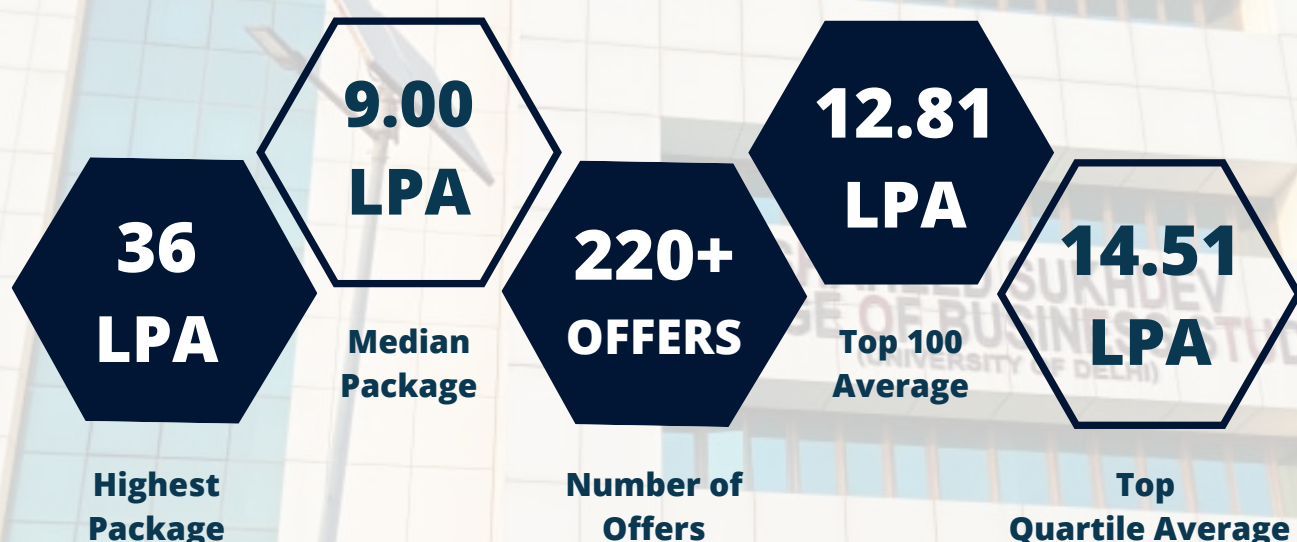
NAAC

National Assessment
and Accreditation Council



PLACEMENTS AT A GLANCE

The **Placement Season 2021-22** of the college witnessed participation of more than **50 companies** like Bain Capability Network, D. E. Shaw Group, Accenture, KPMG, Everest Group, Marico and more extending more than **220 offers** to the students in domains such as Analytics, Consulting, Finance, Marketing, Research, Technology and Sales. Bain Capability Network stood as the **largest recruiter** extending **45 offers** to the students. The highest package offered amounted to **INR 36 LPA** by CRED. The average package amounted to an aggregate of **INR 9.88 LPA** while the median package stood at **INR 9.00 LPA**.





ALUMNI OPPORTUNITIES

The various accomplishments garnered by the institution are also the result of continuous efforts of our meritorious alumni who help in furthering the brand of our college. To assist them in their career paths, the placement cell also strives towards providing internship and placement opportunities to the alumni.

This Placement Season, we witnessed several companies connecting with us to recruit experienced candidates from the SSCBS alumni base. Some of our prominent alumni recruiters include **EY India, Bain Capability Network, KPMG, PwC, Everest Group, BharatPe, Accenture** and **Urban Company** among others.



RECRUITERS



HIGHLIGHTS OF THE SEASON

INTERNSHIP SEASON

The Internship Season as well witnessed the participation of several companies hiring in the domains of Consulting, Analytics, Finance, Research, Investment Banking, etc.

One of the focal points of the season was **McKinsey & Company**, **CRISIL** and **Colgate Palmolive** hiring interns for the first time, strengthening their ties with the college, which is a testament to the premier quality of students that SSCBS nurtures.

McKinsey
& Company

CRISIL



COLGATE-PALMOLIVE



HIGHLIGHTS OF THE SEASON

Pre Placement Offers

D. E. Shaw Group, one of our regular recruiters, extended the much-coveted Pre-Placement Offer (PPO) to our students in their Financial Research division.

SSCBS also witnessed FTI Consulting, strengthening its bond with the college by extending a Pre-Placement Offer to the previously selected intern.

Additionally, Fundwave, Ken Research and IHS Markit extended Pre-Placement Offers for the interns' exceptional performances in the respective companies.

The logo for D E Shaw & Co, featuring a green line graphic above the company name in a serif font.The logo for FTI Consulting, featuring a blue icon of a classical building facade to the left of the text "FTI CONSULTING" in a bold, sans-serif font.The logo for Ken Research, featuring a stylized "K" icon to the left of the text "KEN RESEARCH" and the tagline "YOUR SEARCH ENDS WITH OUR RESEARCH" below it.The logo for IHS Markit, featuring a green circular icon with radiating lines to the left of the company name in a sans-serif font.The logo for Fundwave, featuring a blue icon of a stylized wave to the left of the company name in a sans-serif font.

HIGHLIGHTS OF THE SEASON



BAIN & COMPANY

BAIN CASE STUDY COMPETITION

The key highlight of the season is Bain Capability Network (BCN) associating with SSCBS to conduct a case study competition, **BrAINWARS**, for the second year students wherein the selected teams will receive the golden opportunity to be mentored by BCN professionals. The top 10 participants will also be given an opportunity to appear directly for a Pre-Placement Interview.

For the season, a program called Project Prep-for-Success has continued to provide an interface between the recent graduates and the final year students for professional guidance. Co-Prep is another initiative under which resources pertaining to interviews and placement preparation are shared with the batch and webinars are conducted by the senior placed students.

These programs are initiated and expanded to impart relevant resources and assistance to the students for placements and internships.

CO-PREP PROGRAMME

STUDENT DEVELOPMENT PROGRAMMES

CONNECT WITH US



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