



PLACEMENT REPORT 2020-21



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PRINCIPAL'S FOREWORD

Founded in 1987, Shaheed Sukhdev College of Business Studies, University of Delhi has a legacy of academic and professional excellence. It imparts knowledge in the fields of management, technology, and cyber security and law with an unparalleled understanding of industry norms and exposure.

Accredited Grade "A" by NAAC, it is 100% funded by the Government of NCT of Delhi and has a defining edge in the academic and industrial field.

The faculty, staff, students and alumni have actively worked in cohesion to create a conducive environment where every student develops roots of responsibility leading to holistic development.

With focus on teaching, coaching and imparting life skills, this institution has played a crucial role in the career and personality of innumerable students who have brought laurels to the college, state and nation. The students, I believe have transformed from vulnerable minds to dynamic and strong individuals with the potential to further transform themselves into astute and pragmatic leaders of tomorrow.

Given the right opportunity, I firmly believe they can become one of the most treasured assets of any organisation. With this, it gives me immense pleasure to welcome our friends from the corporate world and industry to take part in this final stage of their transformation and invite you to our campus placements for the Batch of 2022.

I also thank each one of you for the unflinching support and constant patronage that you have provided to SSCBS in the past. I look forward to experience the same synergy for the times to come!



Dr. Poonam Verma
Principal, SSCBS

ABOUT SSCBS

Shaheed Sukhdev College of Business Studies (SSCBS) is one of the premier institutions of the University of Delhi, imparting path-breaking education in the fields of Management and Information Technology. It was established in August 1987 by the Government of the National Capital Territory of Delhi (GNCTD) on the initiation of University Grants Commission (UGC) and the Ministry of Human Resources and Development, Government of India (MHRD).

At present, the college offers three full-time graduate programs under its two departments - The Department of Management Studies (DMS), which offers Bachelor of Management Studies and Bachelor of Business Administration (Financial Investment Analysis) and Department of Computer Science (DCS) which offers B.Sc. (H) Computer Science.

The college also offers a post graduate diploma course in Cyber Security and Law. In the coming years, the college will soon offer the course B.Sc. (H) Operational Research as well.

The college emphasizes an interactive mode of education, supported with innovative teaching methodologies. It is designed to stimulate inquiring minds and provide significant exposure to the realities of business processes and challenges. Industry interaction is achieved through guest lectures, industrial tours, industry based project work, live projects, internships and summer training. The strength of the college lies in its highly qualified faculty having industrial experience, dynamic students, supportive non-teaching staff, an illustrious alumni and a supportive and encouraging governing body.



**INDIA
TODAY**

RANKED #1

*India Today Magazine: Best Undergraduate
Management Institution Ranking 2021*

"A" GRADE

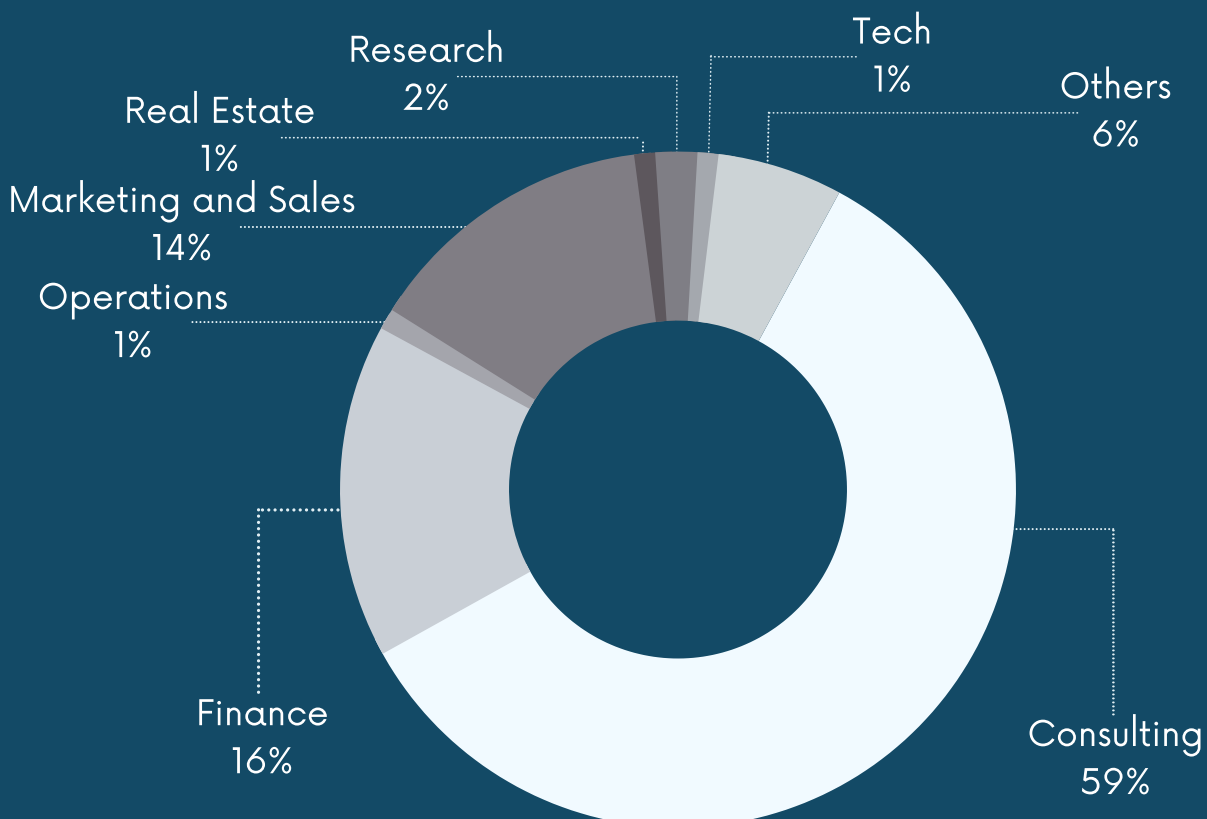


National Assessment and Accreditation Council
An Autonomous Institution of the University Grants Commission

राष्ट्रीय मूल्यांकन एवं प्रत्यायन परिषद्
विश्वविद्यालय अनुदान आयोग का स्वायत्त संस्थान

PLACEMENTS AT A GLANCE

The **Placement Season 2020-21** of the college witnessed participation of **87+ companies** like Boston Consulting Group, McKinsey & Company, FTI Consulting, Dabur, CBRE, Praxis Global Alliance and more extending **200+ offers** to the students in domains such as Analytics, Consulting, Finance, Investment Banking, Marketing, Operations, Research, Real Estate, Technology and Sales. **Bain Capability Network** stood as the **largest recruiter** extending **32 offers** to the students. The highest package offered amounted to **INR 19.25 LPA** by **D. E. Shaw Group**. The average package amounted to an aggregate of **INR 8.32 LPA** while the median package stood at **INR 7.39 LPA**.



PROMINENT RECRUITERS

INTERNSHIPS 2020-21

The Internship Season witnessed a large number of companies fostering ties with and recruiting from SSCBS for work-from-home internships and virtual projects. With **375+ internship offers** from **70+ companies**, students were selected in the domains of Finance, Consulting, Analytics, Marketing, Software Development, Research, etc.

The season witnessed prominent firms like **FTI Consulting, D. E. Shaw Group, Reckitt, IHS Markit, Silver Piston, Shannonside Capital, Ken Research, Rescon Partners, JLL, Fundwave, Indian Angel Network, Sleepy Owl Coffee**, and many others, hire interns from our college, which is a testament to the premier quality of students that SSCBS nurtures.



OFFERS
375+



COMPANIES
70+

ALUMNI PLACEMENTS

The various accomplishments garnered by the institution are also the result of continuous efforts of our meritorious alumni who help in furthering the brand of our college.

To assist them in their career paths, the placement cell also strives towards providing internship and placement opportunities to the alumni.

This Placement Season, we witnessed several companies connecting with us to recruit experienced candidates from the SSCBS alumni base. Some of our prominent alumni recruiters include **Bain Capability Network, McKinsey & Company, Zomato, Invest India, Ken Research** and **Urban Company** among others.



INITIATIVES TO TACKLE THE PANDEMIC

Following the consummation of the Placement Season, the Placement Cell also extends multitude of opportunities – full-time, part-time and internships alike – to the alumni batches in an attempt to ease their endeavour of seeking employment opportunities. This campaign is one of the measures undertaken by the placement cell to alleviate the impact of COVID-19 and

the consequent economic downturn on the recent graduates. The placement season witnessed numerous placement opportunities for the batch that graduated in 2020 from several companies including **Cushman & Wakefield, McKinsey & Company, BharatPe, Indian Angel Network, Impendi Analytics** and **Cvent**. Furthermore, **ZS Associates** extended an internship opportunity to the batch.

HIGHLIGHTS

OF THE SEASON

SSCBS builds on the foundation of growth, progress and development. Associating with some of the most prominent organizations, the college works towards achieving the goal of making its students industry-ready.

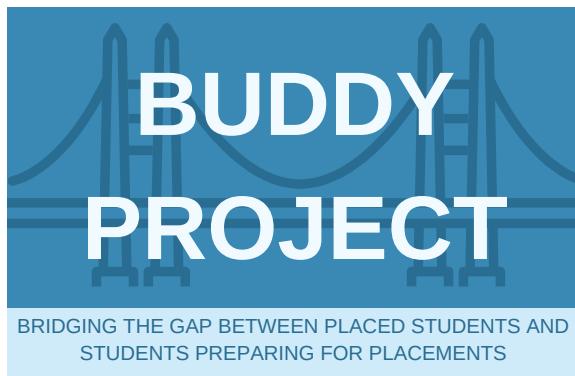
In the form of webinars, internships, competitions, SSCBS provides its students a chance to nurture their talent and emerge as leaders in the near future.

EY CORPORATE FINANCE WOMEN OF THE YEAR



SSCBS once again consolidated its relationship with EY by hosting EY Corporate Finance Woman of the Year, a competition to recognize talented women studying at university level with the potential to have a fulfilling career in EY Strategy & Transactions. It gives us immense pleasure to announce that 20+ CBS students made it to the Top 101 Nationally and one of our students emerged as the National Runners-up of the competition.

BUDDY PROJECT INITIATIVE



Under the initiative, placed students from the final year provided mentorship to penultimate year students and aided their placement preparation. Mentors were allotted to second year students on the basis of their interests and preferred domain. The initiative witnessed 36 mentors from organizations like Bain Capability Network, D. E. Shaw Group, Praxis Global Alliance participating in the program to benefit 150+ students by providing them valuable tips and constant guidance.

CO-PREP PROGRAM



Several Preparatory Sessions were conducted for the penultimate year students involving participation from alumni of the college from organizations like Bain Capability Network, Accenture Strategy, Everest Group, Silver Piston and more to help the students with their placements preparation. Students were further benefitted by maintaining a Comprehensive Document having first-hand insights and precise details about company interviews.

INTERNSHIPS AND PRE-PLACEMENT OFFERS



SSCBS witnessed multiple esteemed organizations like D. E. Shaw Group, FTI Consulting, Fundwave, Silver Piston and more strengthening their bond with the college as they visited the campus to hire summer interns as well. In addition to this, organizations like Goldman Sachs, Shannonside Capital, IHS Markit extended Pre-Placement offers to the students after their exemplary performance during the internship.

SKILL DEVELOPMENT ASSOCIATIONS



For all-round development of the students amid the pandemic, the college associated with multiple personalities from institutes like IIM Ahmedabad, Indian School of Business, and organizations like Dalberg Advisors, Oxford University Press India, Global Governance Initiative to provide insights to students on several aspects. Such associations helped students with Higher Education Counselling, Interview Preparation and many more.

CONNECT WITH US



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