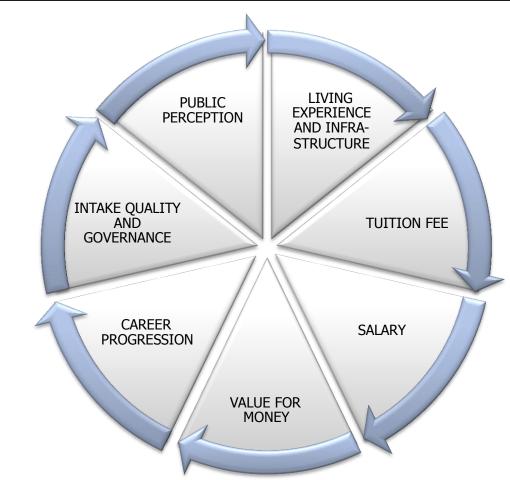
SHAHEED SUKHDEV COLLEGE OF BUSINESS STUDIES

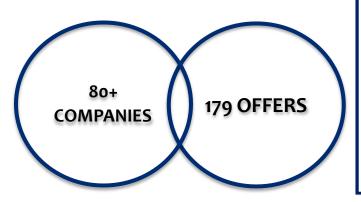


PLACEMENT REPORT 2018-19



Shaheed Sukhdev College of Business Studies (formerly known as CBS), a premier undergraduate college of University of Delhi offers Bachelor of Management Studies (BMS), BBA (Financial Investment Analysis), B.Sc. (H) Computer Science and Post Graduate Diploma in Cyber Security and Law (PGDCSL). Upon its debut in the India Today Rankings, SSCBS has been ranked as the 2nd Best Business School of India at the undergraduate level and ranked 1st across the following parameters:





The Placement Season 2018-19 of Shaheed Sukhdev College of Business Studies (SSCBS) culminated in the month of June with the college witnessing a major improvement in the number of offers and the average package as compared to the previous year.

The college also bagged the title of "BEST PLACEMENTS" by India Today.

PLACEMENT SEASON 2018-19

The Placement Season 2018-19 witnessed the participation of more than 80 companies making 179 offers. KPMG and Bain Capability Network were the largest recruiters with 16 and 15 offers respectively. The average package amounted to INR 7 LPA, an increase of 0.6 LPA from last year's INR 6.4 LPA. The highest package offered for was INR 18 LPA while the placement ratio stood at 91.79%.

Many reputed companies associated with the college in the Placement Season 2018-19. The season saw three companies from the league of the Big 4 namely EY, KPMG and Deloitte extend 33 offers in cumulation. Other reputed firms such as FTI Consulting, Boston Consulting Group, Oxane Partners, D.E. Shaw Group, Verity Knowledge Solutions, Embibe, Tresvista, Dabur, United Airlines, DSV Air & Sea Pvt. Ltd. and Jones Lang LaSalle also became a part of the season.



"ONE OF THE HIGHEST PLACEMENT RATIOS AND AVERAGE PACKAGE ACROSS THE UNIVERSITY OF DELHI"

The season saw numerous prestigious companies associate with the college for the first time along with a continued strong relationship with the regular recruiters. D.E. Shaw Group, our regular recruiter, extended 11 offers to the students at SSCBS after conducting an on-campus process. Another highlight of the season was the commencement of association with FTI Consulting which offered a Front End Consulting role. Companies from more than 15 different sectors offered a diverse set of profiles that included Business Analyst, Strategic Consulting Associate, Frontline Consulting, Software Developer, Data Analyst, Deal Advisory, Government Risk and Operations, Marketing Executive, Investment Banking Analyst, Equity Research Analyst, Financial Research Associate and other research-oriented positions.



INTERNSHIP SEASON 2018-19

Internship Season 2018-2019 successfully concluded with some great associations. The students undertook summer internships in various sectors, some of which are Consultancy, Finance, Human Resources, Software Development, Web Development, Data Analytics, Deep Learning, Marketing, and Business Development at firms like Goldman Sachs, RocSearch, CBRE, PwC, KPMG, EY, Deloitte, Boston Consulting Group, Duff & Phelps, Grant Thornton, Willis Towers Watson, Accenture, Niti Aayog, Grofers, Emerging India Value Advisory, Nielsen, etc.



The leading investment banking firm, Goldman Sachs, associated with the college in the Internship Season 2018-19. This was a proud moment for the CBS fraternity as this marked the first time that Goldman Sachs visited University of Delhi for hiring interns. Furthermore, KPMG hired interns through campus engagement for the first time post the KPMG Innovation and Collaboration Challenge (KICC), the semi-finals of which were held in SSCBS premises.

INTERNSHIP SEASON 2018-19 HIGHLIGHTS		
Goldman Sachs hiring interns for the first time from Delhi University	KPMG hiring interns through campus engagement for the first time during KICC semi- finals organised on campus	200+ part time and summer internship offers

REPUTED FIRMS ASSOCIATING WITH CBS

PLACEMENT SEASON 2018-19





COMPANIES STUDENTS ARE INTERNING AT



MBIBE

CAREER DEVELOPMENT CENTRE (CDC) HIGHLIGHTS 2018-19

- □ Career Development Centre (CDC), the Placement Cell of SSCBS organised an internship session for the first and second-year students with a footfall of over 500 students. The session focused on teaching them more about internship processes, reading job descriptions and a certain sense of professionalism. The session also helped them to get familiar with the significance and the importance of internships.
- □ The Placement Cell of SSCBS has always been actively contributing to the holistic development of students by enhancing their skills and knowledge. For this purpose, CDC created an interlink among the first, second and third year students by organizing numerous learning and placement-preparation oriented sessions. These sessions were taken by the students placed at various firms such as Bain Capability Network, Deloitte, Hopp, Boston Consulting Group, etc. The students were guided with respect to the placement processes resume shortlisting, group discussion and personal interview rounds of different companies. From building a quantitative/qualitative resume to cracking case studies, handling guesstimates, providing sources of preparation, etc. the session prepared the second-year students sitting in the upcoming placement season.
- □ CDC aims at providing the best possible opportunities to the students by giving them a thriving platform and early corporate exposure. Hence, CDC has taken the initiative of preparing a comprehensive document for the students sitting for placements next year by collecting data from the students who already appeared in the processes this year. The document entails job descriptions, placement processes, questions asked during different rounds, technical and HR, etc. CDC is also facilitating a project called "The Buddy Project" wherein the second-year students have been allotted a third-year student as their mentor to guide them about the placements.
- □ CDC continued its initiative of helping students crack useful placement related questions by regularly posting answers in their "#BhaiPlaced" initiative on Facebook.
- □ Like every year, CDC also conducted resume authentication programs to constantly keep a check on the information included in the resumes, making sure only authentic details go through to the companies.

CONTACT US

Career Development Centre yet again raised the bar by escalating its performance and achieving one of the highest average packages across the University of Delhi. With many ambitious projects, initiatives, extensive training and development sessions lined up, CDC aims at raising the college stature through placements and adding more feathers in its cap in the upcoming Placement Season 2019-20!

If you wish to hire from CBS and be a part of our Placement Season 2019-20, write to us at: <u>cbsplacementcell@sscbsdu.ac.in</u>

placementofficer@sscbsdu.ac.in

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