



SHAHEED SUKHDEV COLLEGE OF BUSINESS STUDIES
PLACEMENT REPORT 2015-16



Shaheed Sukhdev College of Business Studies (CBS) is a premier undergraduate management college under the aegis of the University of Delhi (DU) offering Bachelor of Management Studies (BMS), BBA (Financial Investment Analysis) and B. Sc. (H) Computer Science. The admission in BMS and BBA (FIA) is through a highly competitive Joint Admission Test (DU JAT) and Class 12th result with an intake ratio of 101:1.

The Placement Season 2015-16 saw the participation of 42 companies making 168 offers. The average package amounted to INR 5.5 LPA while the highest package offered was INR 13.5 LPA. The season saw reputed names such as Bain Capability Network, McKinsey & Company, Nomura, Google, Reckitt Benckiser, Verity, The Smart Cube, RocSearch, Oxane Partners, EY and KPMG.

CBS continues to strive towards a better placement record, not just with respect to the offers made but also in terms of the diversity of job profiles and the range of packages offered. Industry Training workshops were conducted in association with various organizations as part of Training & Development activities of the Placement Cell.

Here is what recruiters had to say about the placement process:

Bain & Company: *"Recruitment process at CBS is highly organized. A lot goes into making the entire process a success and the CDC members are very helpful and always ready to go the extra mile. All this speaks a lot about the college - both the faculty and the students".*

McKinsey & Company: *"Our experience was very good. Most of the students had strong fundamentals and very good business awareness. We hope to continue our association with CBS in times to come."*

Career Development Centre yet again raised the bar by escalating its performance and achieving one of the highest average packages across the University of Delhi. With many ambitious projects, initiatives, extensive training and development sessions lined up, CDC aims at raising the college stature through placements and adding more feathers in its cap in the upcoming Placement Season 2016-17! If you wish to hire from CBS and be a part of our Placement Season 2016-17, write to us at: cbsplacementcell@sscbsdu.ac.in