



NAME OF THE ACTIVITY: Entrepreneurship Sessions			
DATE	FACULTY	DEPARTMENT	COORDINATOR
12-05-2021	Mr. Deepak Tiwari	Caer Development Centre	Nishant Choudhary (1st Year)
TIME	VENUE	NO. OF PARTICIPANTS	NATURE: Outdoor/Indoor
1 PM - 3 PM	Google Meet	24	Indoor
SUPPORT ASSISTANCE	-		

**BRIEF INFORMATION ABOUT THE ACTIVITY**

<b>TOPIC/SUBJECT OF THE ACTIVITY</b>	The sessions were organized to inform the students about the startup culture and inspire them to set up their own ventures
<b>OBJECTIVES</b>	Inform the students about the startup culture and what all skills they need to acquire to start a startup
<b>METHODOLOGY</b>	4 sessions were taken with the students and they were informed of various aspects of a startup
<b>OUTCOMES</b>	Students got the chance to learn about the startup culture and the culture was further promoted in the coming generation

The screenshot shows a Zoom meeting interface. The main content area displays a slide titled "BRIEF MEANING OF EACH COMPONENT OF THE BMC" with the following components:

- Who will help you? (KEY PARTNERS)**
- How do you do it? (KEY ACTIVITIES)**
- What do you do? (VALUE PROPOSITION)**
- How do you interact? (CUSTOMER RELATIONSHIPS)**
- Who do you help? (CUSTOMER SEGMENT)**
- What do you need? (KEY RESOURCES)**
- How do you reach them? (DISTRIBUTION CHANNELS)**
- What will it cost? (COST STRUCTURE)**
- How much will you make? (REVENUE STREAM)**

The slide also features a central "START HERE" icon. On the right side of the meeting, a "Participants (72)" list is visible, including names like Shaina (Me), Puneet Raman (Host), Abdul Kamran, Abhimanyu Verma, Abhishek Tandon, Ajay Jaiswal, Alquab Raza, Amrina Kausar, Anamika gupta, Anusha, Anushka, Aryan Keshri, Aviral Saxena, and Blaccu, Anne.